FACTORS INFLUENCING STRATEGY IMPLEMENTATION IN THE CIVIL LITIGATION DEPARTMENT OF THE STATE LAW OFFICE, KENYA

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Abstract

The ability to implement strategies successfully is important to any organization. The implementation process is often influenced by a number of factors including, strategy formulation; relationships among different units/departments and different strategy levels; quality and caliber of strategy executors; level of organizational communication; choice of implementation tactics; consensus among the different levels of the organization; commitment of employees; organizational structure; and administrative systems. To examine and assess the extent to which these factors influence strategy implementation, a case study of the Civil Litigation Department was conducted. The study was based on data collected from questionnaires administered on the members of staff of the Department consisting of State Counsel, Records management officers (Clerks) and Secretaries. A total of 53 questionnaires were distributed to the members of staff out of which 40 were duly filled and returned. Other sources of data such as research articles and journals were also used as part of literature review. Data was analyzed using the Statistical Package for Social Sciences (SPSS) version 11.5 for windows in which descriptive statistics such as means and standard deviation were used in analyzing the data. Results have been presented using distribution tables, graphs, cross tabulations and pie charts. These results show that human, institutional and process oriented factors directly influence strategy implementation in the department with the institutional factors bearing the greatest influence closely followed by process oriented factors and finally human (people) oriented factors.